

**WITN-TV**  
**EEO PUBLIC FILE REPORT**  
**March 10, 2003 – July 31, 2003<sup>1</sup>**

**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Master Control Operator	3, 5, 6, 8, 9, 10, 11, 16, 18, 19, 28, 29	10
Account Executive	2, 4, 7, 9, 10, 11, 17, 22, 23, 24, 25, 27, 28, 29	27
Account Executive	2, 4, 7, 9, 10, 11, 17, 22, 23, 24, 25, 27, 28, 29	29
Newscast Producer	2, 6, 7, 8, 9, 10, 11, 15, 28, 29	7
Production Assistant	1, 2, 3, 4, 6, 7, 8, 9, 10, 11, 14, 15, 16, 20, 24, 26, 28, 29	26

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<sup>1</sup> This report was revised in July 2004 to address certain minor data and formatting discrepancies.

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over Reporting period</b>
1	Appalachian State University – Brett Woodard John Thomas Hall Boone, NC 28608 828-262-2180	N	0
2	Barton College – Duane Brooms Dept of Communications Wilson, NC 27893 252-399-6388	N	0
3	Beaufort Community College – Rhunell Boyd PO Box 1069 Washington, NC 252-946-6194	N	1
4	Campbell University – Dr. Ernie Martin PO Box 130/Rogers Hall Buies Creek, NC 27506-0130 910-893-1520	N	0
5	Carolina School of Broadcasting – Ken FuQuay 3435 Performance Road Charlotte, NC 28214 704-395-9372	N	0
6	Central Carolina Community College – Broadcast Dept Office Manager 1105 Kelly Drive Stanford, NC 27330 919-775-1221	N	0
7	ECU Office of Cooperative Education – Larry Donnely Suite 2300, General Classroom Building Greenville, NC 27858-4353 252-328-6979	N	1
8	ECU Department of Broadcasting - Kaye Fairweather 103 Joyner East Greenville, NC 27858-4353 252-328-6621	N	0
9	Elizabeth City State University – Melba Brown PO Box 804 Elizabeth City, NC 27909 252-335-3594	N	0
10	Employment Security Commission – Flora Hayes 112 W. 3 <sup>rd</sup> Street Washington, NC 27889 252-946-2141	N	3
11	Gods Congregation Through U-shua – Office Manager 3728 Old River Road Greenville, NC 27834-7350 252-	Y	0
12	Jacksonville Housing Authority – LaShanna York 1085 Golfair Boulevard Jacksonville, FL 32209 904-366-6097	Y (from 7/28/03 through 8/26/03)	0
13	James Madison University – Marilou Johnson Dept. of Mass Communications Harrisonburg, VA 22807 703-568-7007	N	0

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14	Joblink Career Center – A.J. Tyson, Jr. 4054J Community Square Shopping Center Winterville, NC 28590 252-321-4534	N	0
15	Lenoir Community College – Sue Novicki PO Box 188 Kinston, NC 28501 252-527-6223	N	0
16	NC A&T University - Nagatha Tompkins 111 Crosby Hall Greensboro, NC 27411 910-334-7599	N	0
17	NC Association of Broadcasters – JoAnn Davis PO Box 627 Raleigh, NC 27602 919-821-7300	N	0
18	Pamlico Community College – John Jones PO Box 185 Grantsboro, NC 28529 252-249-1851	N	0
19	Pitt Community College – Leslie Rogers PO Box 7707 Greenville, NC 27834 252-355-4322	N	0
20	St. Augustine University – Jerelene Carter 1315 Oakwood Drive Raleigh, NC 27610 919-516-4237	N	0
21	Syracuse University – Karen McGee 215 University Place – Newhouse Syracuse, NY 13244-2100 315-443-3270	N	0
22	UNC – Chapel Hill - Jay Eubank CG 2265 Howell Hall Chapel Hill, NC 27599-3365 919-962-4518	N	0
23	UNC Greensboro - Donna Seckar 207 Foust Building Greensboro, NC 27412-5001 336-334-5454	N	0
24	UNC – Pembroke - Sallyann Clark Dept of Mass Communications Pembroke, NC 28372 910-521-6378	N	0
25	UNC – Wilmington - Karen Thompson 601 South Bend Road Wilmington, NC 28403-3297 910-962-3174	N	0
26	Washington Daily News N. Market Street Washington, NC 27889 252-946-2144	N	3
27	WITN –TV On-Air Announcement	N	1
28	www.witntv.com	N	5
29	WITN-TV Station Posting/Employee Referrals	N	3
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>17</b>

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Participate in job fair	Pitt County Schools Career Expo. Friday, May 2, 2003 8:45am – 12:00pm. Promotion Producer represented WITN-TV by speaking with groups of 3 –4 students during 15-minute sessions explaining career opportunities in broadcasting and sharing with the students the type of education and internship opportunities and requirements that the students should be exploring in order to pursue a career in broadcasting at WITN-TV.
<b>2</b>	Internship program	WITN-TV has accepted interns for a period of one semester from East Carolina University and Western Kentucky University. WITN-TV accepted 5 interns for the Spring Semester 2003 and 2 interns for the Summer Semester 2003. These interns are upper-class communication majors and are afforded career education and training in news, production, marketing and promotion.